Eco-Schools Inspiration Litter









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Holy Trinity College Eco-Warriors clean up Cookstown. Back: Chris Callan, Eco-Schools Coordinator, Holy Trinity College and Cathy Gorman, Eco-Schools Project Officer, Keep Northern Ireland Beautiful. Middle: Eco-Warriors Eoin Kelly, Martin Loughran and Ethan Quinn from Holy Trinity College. Front: Malachy Cash, Regional Sales Manager Wrigley and Marcus Blemmings, Neighbourhood Officer, Cookstown District Council.





THE WRIGLEY COMPANY FOUNDATION IS DELIGHTED TO BE SUPPORTING ECO-SCHOOLS THROUGH THE LITTER LESS CAMPAIGN. LITTER LESS IS A GREAT WAY TO HELP EMPOWER PUPILS IN NORTHERN IRELAND TO TAKE ACTION TO REDUCE LITTER IN THEIR LOCAL AREAS. RESPONSIBLE DISPOSAL OF LITTER MAKES A HUGE DIFFERENCE TO COMMUNITIES, AND PROJECTS SUCH AS LITTER LESS SHOW HOW SMALL CHANGES CAN HAVE A BIG IMPACT.

MALACHY CASH, REGIONAL SALES MANAGER FOR THE WRIGLEY COMPANY FOUNDATION

Introduction

The litter topic aims to raise awareness of the impact litter has on our environment. It is important that your school implements a litter policy to improve the environmental quality of the school and local area.

The Litter Topic also allows pupils to demonstrate that litter reduction and prevention is an on-going process that involves the whole school community.

The best way to describe litter is to say it is waste in the wrong place. That is, rather than being placed in a bin or other waste container, waste is left on the pavement, park or school field. Litter is untidy and unsightly and can affect people's view on the quality and safety of an area. Litter can consist of anything from a tiny sweet wrapper or an empty sandwich box to a discarded mattress in a public park. The majority of litter comes from people dropping it either on purpose or by accident, although some litter comes from other sources, for example wind-blown or natural litter. In terms of the law, all state-funded schools have responsibilities to make sure that their grounds are kept free of litter. Any private individual can take a school to court for having litter in its grounds. A school can be fined up to $\pounds 2,500$ plus a daily fine until the litter is cleared.

Most people are aware that they shouldn't drop litter and the majority of adults feel very guilty when they do. However, research has shown that most children (particularly those aged 12+) do drop litter and are not ashamed to admit it. Children are more likely to bin their litter when in the company of their parents or teachers than when alone or with their friends. As primary school children are generally supervised quite closely, the litter problems in primary schools are often less severe than in post-primary schools.

Getting started

Many schools have a litter problem to some degree. Controlling litter, and making sure that school grounds are cleaned up regularly, is an important priority.

A school with a serious litter problem:

- Creates complaints from local residents and businesses
- Is off-putting to visitors
- Can be demoralising for staff and pupils
- Can be dangerous, due to broken glass or cans on the playing field
- Is breaking the law







Research has also shown that children, in particular teenagers, do not respond well to the term 'litter', they use the term 'rubbish'. Litter is associated with adults and preachy messages, whereas rubbish is part of their everyday vocabulary, for example 'that was a rubbish film', 'what a load of rubbish'.

Many Eco-Schools choose to tackle litter as one of their first priorities following their Environmental Review. It is a highly visible issue and one that is easily understood by all ages. A litter free school is very noticeable and can enhance the school's image in the local community. There are lots of ways to tackle litter in your Action Plan. This can include raising awareness in class and at assemblies; appointing litter monitors to check/advise pupils not to drop litter and installing more bins or moving existing ones to problem areas.

The Wrigley Company Foundation: Litter Less Campaign

The aim of the Litter Less Campaign is to reduce litter and affect long-term behavior change among global youth.

The main objectives are:

- To raise awareness of the affect of litter on the local environment and wider community
- To increase student knowledge and practical skills in preventing and managing litter
- To collaborate with other schools to promote ESD (education for sustainable development)
- To report the progress of the campaign within the seven steps change framework
- To produce a culminating outcome and report it through multimedia channels





Big Spring Clean

The BIG Spring Clean is Northern Ireland's largest volunteering campaign aimed at cleaning up local areas and improving our environment. It is Keep Northern Ireland Beautiful's flagship volunteering and awareness raising campaign which promotes volunteering opportunities for schools, community groups, businesses and individuals. The campaign supports local community clean-ups across all 26 council areas in Northern Ireland and is supported by all 26 Councils and the DOE.

During the BIG Spring Clean 2013, over 50,000 people got involved, removing the same weight in rubbish as 26 adult African elephants, and we are hoping to double the number of volunteers for future campaigns.

It's easy to be part of the BIG Spring Clean by organising your own clean up event. When you register you will receive a FREE Clean Up Kit which includes information on how to organise a clean-up, refuse bags, stickers for children, posters and a high visibility vest for the coordinator. Your school will be also be entered into a prize draw if you return to the website and tell us how you got on. It doesn't matter how small or big your event is - from a litter pick in your playground to a community litter pick in the local area - you can choose where and when it takes place. You could also think about having a general 'Tidy-Up' project such as painting/tidying up a run down area, removing graffiti or tidying up overgrown gardens.

For more information on how to register your event for the BIG Spring Clean and to see information on our prize draw details please visit: www.bigspringcleanni.org, follow us on Facebook and Twitter or contact Keep Northern Ireland Beautiful on 028 9073 6920.





School: St Joseph's Primary School, Tyrella	Teacher: John McVeigh
No. of pupils: 68	Eco-School status: Green Flag

Background Information

Q: Why did you choose Litter as an Eco-Schools topic? What was your Action Plan?

A: As a rural and coastal school we are located next to a farmer's field and the sea. It was noted by the children that litter from our school was entering into the farmer's field and therefore endangering animals. This was an area we wanted to tackle. We then developed the idea of animals and litter and this raised the issue of the impact of litter on Marine wildlife and we decided to do something about it.

Q: How do you integrate Litter into the curriculum?

A:

- Data from surveys analysed in class
- Drawing graphs to show amount of litter in playground
- Looking at material discarded throughout school, group items into manmade, natural and biodegradable.
- Drama: children have been creating short plays highlighting the dangers of littering.
- Art/design: children have been designing posters and banners.

Q: How do you co-ordinate with other teachers to ensure a whole school approach?

A: The school is quite small. Nearly 20% of the pupils are on the Eco-Committee.



This group of children have been reporting back to their teachers and class in assemblies, newsletters, Webpages and class councils.

Q: How did you encourage pupil participation? How did they have ownership of the project?

A: Due to the outdoor nature of the action plan all the children wanted to be involved. The Eco-Committee met with the school council to create a competition for poster making. All Keystage 2 pupils took part in litter surveys and clean ups. The after schools Drama club have worked to create short sketches for assemblies and the wider school use.

Reusing some of the litter items we have found around the school. *Right and Below*





During Implementation of Eco-Schools Inspiration case study

Q: How will pupils/whole school benefit from the Eco-Schools Inspiration project?

- Big beach clean-up at Tyrella Beach
- Input from Down District Council
- Raise money to purchase equipment which will help the school maintain the high standards we have set in litter management.



Q: What is your overall aim and what actions are you going to take?

- We hope to take part in several clean ups and get parents involved
- We want to create a series of videos which highlight the good practice in our school
- Poster competition
- We hope to liaise with other schools and share ideas





Q: How are you going to spend the £500 funding?

- Anti-Litter banners
- Clean up kits
- New bins
- Video/ICT equipment

Q: Are you going to receive any support or resources from parents, staff or outside agencies?

- Down District Council
- Keep Northern Ireland Beautiful Eco-Schools
- Translink
- McDonalds



Reporting on impact of action(s)

Q: Did you encounter any problems and, if so, how did you overcome them?

A: Everything has ran quite smoothly. Some parents were concerned about the beach clean up due to adverse weather conditions and the fear of what litter we might actually find! Parents have on the whole been very supportive of the healthy snack and bring your rubbish home from lunch ideas as this has enabled them to have some idea about what their children are eating at school.

Q: Is there any advice you could offer to schools undertaking the Litter topic? Do you have any useful suggestions for other teachers embarking on the topic?

A: Just go for it. The more support you have the more successful your campaign will be. Don't miss the wonderful opportunities for teaching other areas of the curriculum in a very beneficial and real way.

St Joseph's Litter action Plan 2013/2014

Q: Has doing this topic driven other Eco-Schools ideas? What are your future plans regarding Eco-Schools?

A: We want our Eco project to be more expansive and include the community more.



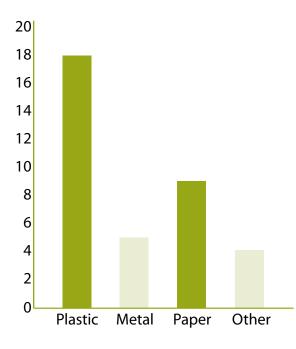
Action	Measure	Timescale	Responsibility	Cost	Monitored	Progress
Acquire/ purchase litter pickers/gloves and bags	6 litter pickers bought	Sept 2013	Mr Mc Veigh	£36	Receipts	Rubber gloves purchased
Train Eco committee in the correct manner to pick litter	All groups Trained	Sept 2013	Mr Mc Veigh		Completed Litter Questionnaire	
Litter picking assembly/ Farmer's field.	Assembly held to inform wider school	October 2013	Senior Eco Council		Photos	Pupils aware of the need to wear gloves and when to enter the field.
Create Litter policy	Litter policy displayed in school	October 2013	Senior Eco Council		Pupils following litter policy	Parents need to be informed of policy
Litter picking squads work	All pupils working in Litter Squads	Nov 2013	All Pupils		Photographs displays	LESS LITTER IN THE SCHOOL
Share our project	Beach cleans Video Competitions Contact other schools	Jan- April 2014	Mr Mc Veigh	Price for prizes	Photographs Displays/ video Emails	People are more litter aware





Litter

	Start date for period over which litter collection was monitored	Finish date for period over which litter collection was monitored	No. of Clean-Ups	No. of Bags of Rubbish Collected	Weight of Bags of Rubbish Collected (avg bag of rubbish weighs 6.6kg)	No. of People involved in Clean-Ups	Please tick to add your Results to the BIG Spring Clean Total*
Previous Year	01/01/13	28/02/13	2	8	52.8	23	
Current Year	01/01/14	28/02/14	2	10	66	42	



THIS IS A GRAPH OF THE LITTER WE FOUND IN OUR SCHOOL IN THE MONTHS OF JANUARY AND FEBRUARY. MOST OF THE LITTER IS MADE OF PLASTIC.

LAURA P4





Curriculum Links and Skills

The Litter topic allows you to incorporate and promote Thinking Skills & Personal Capabilities and Cross-Curricular Skills into your lessons.

Lesson Suggested Learning Intentions

(taken from W.A.U. strands on Northern Ireland Curriculum website)

Strand 1: Interdependence

'to be aware that human waste can be harmful for living things in the environment (S&T); that human activity can create waste in a variety of ways (G); how people's actions can affect plants, animals and places (G); that some waste materials can be recycled and that this can be of benefit to the environment (S&T); about the effects that people's actions have on the natural environment (S&T) (G); about issues associated with the conservation, preservation and regeneration of the environment (G).

Strand 2: Movement and Energy

'How human activities affect habitats and ecosystems (S&T) (G); that the journey of a product can affect the environment both locally and globally (G); how natural events can impact on the environment and habitats of animals (S&T) (G).

Strand 3: Place

'about the properties of everyday materials and their uses (S&T); how the actions of people in the past and the present impact on their locality (H); that human activity affects the environment, both locally and globally (G); that people can improve the places where they live (G); about the origins of materials (S&T); how natural and human events / disasters can cause changes to the landscape and

environment (G); how human activities create a variety of waste products (S&T); about the importance of recycling and its benefits (S&T); that some materials decay naturally while others do not (S&T); about the ways in which people may conserve and change the environment both locally and

globally (G).

Strand 4: Change Over Time

'how we can reduce, reuse and recycle (S&T); about the impact of human activity on our environment (G); about problems with litter in the environment (G); about the impact of litter on living things and their habitats (G, S&T); about their part in protecting the earth (G); about the environmental benefits of reducing, reusing and recycling (S&T); about organisations who work to protect the environment and wildlife (G); about the importance of conserving the environment including protection of habitats and wildlife (G); that there are things we can do to prevent pollution and the production of waste (G); about desirable and undesirable change at home and in the environment (S&T).

Being Creative Example: Make practical items from recycled material e.g. bird feeders or Christmas decorations. Make up an Eco-Code for the Litter Topic.

Using Mathematics

Example: Survey litter levels in school, use this information to make graphs and track changes in litter levels over time.

Managing Information Example: Investigate litter issues such as marine litter. Ask what impact litter has on the environment and animals. What happens to our waste when we put it in the bin?

Thinking, Problem-Solving and Decision-Making

Example: Investigate the problem of litter in society. Why do people litter? What are the consequences of littering? Can littering be prevented?

Using ICT

Example: Research litter on the internet, are there any campaigns that the school can get involved in? Make anti-littering posters using publishing software. Create an anti-littering video.

Self-Management

Example: Work to make the school litter free, promote anti-littering messages to the whole school and wider community.

Working with Others

Example: Organise a clean-up event to tackle a littered area in the community. Get the Local Council to assist in the event. Conduct a litter survey of the school and/or local area. Visit a local waste plant.

Communication

Example: Organise an anti-littering campaign in school. Make presentations at assembly, present to other classes about littering issues.





Primary Activity Ideas







Mathematics & Numeracy

Number

- Undertake counts of litter levels in the school; apply knowledge of percentage calculations to problem solving e.g. percentage reduction or increase in school litter and recycling figures.
- Discuss and be able to assess "value for money" in relation to shopping, e.g. when purchasing waste and recycling bins, buying products with less packaging.
- Use the four operations to solve more complex word problems and puzzles involving numbers and measures related to a litter investigation.

Measures

- Undertake monitoring of litter levels and amount of waste produced by the school.
- Record measurements of "weight" e.g. bin bags and convert from one metric unit of weight to another.
- Read and interpret simple timetables and graphs and apply knowledge to solve related problems e.g. litter levels in school or using national statistics.

Shape & Space

Discuss the shape of junk models, bins etc.

Handling Data

- Calculate averages related to litter statistics.
- Discuss, plan, collect, organise and represent data in response to a question or statement such as what materials are we recycling? Interpret information and evaluate the effectiveness of the process.

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Primary Activity Ideas







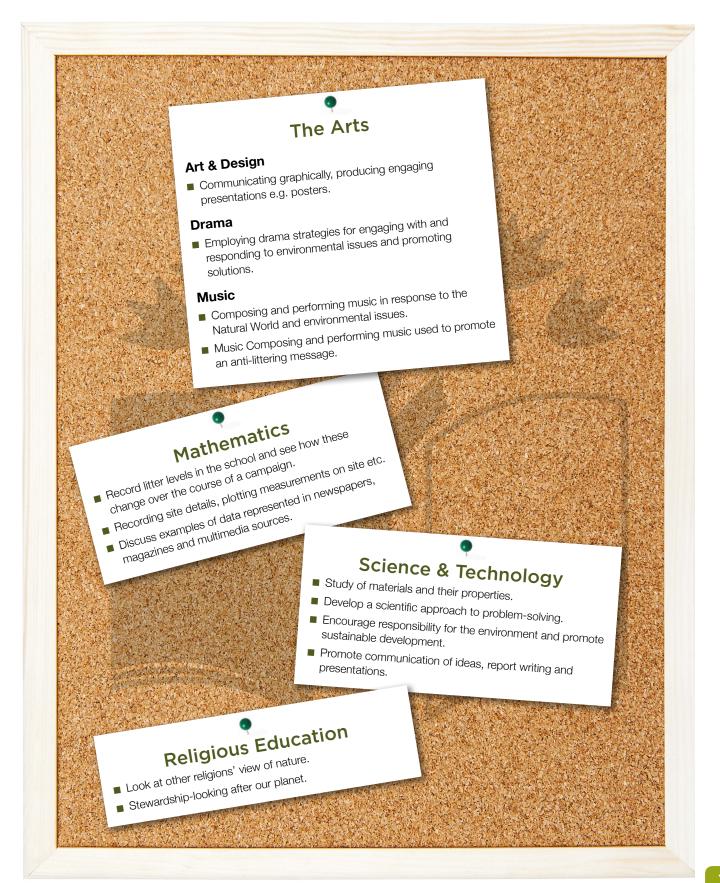
Post-Primary Activity Ideas







Post-Primary Activity Ideas





Useful links



Click on the link to visit the website

